

FOI REF: 24/331

24th April 2024

Tel: 0300 131 4500
Website: www.esht.nhs.uk

FREEDOM OF INFORMATION ACT

I am responding to your request for information under the Freedom of Information Act. The answers to your specific questions are as follows:

1) Do you use a social media management platform?

Yes.

2) If so, what tools do you use?

Hootsuite.

3) What is your annual spend on a social media management tool?

£1068.00

4) What dates does your contract with your current supplier end (month & year)?

It is a rolling annual contract.

5) Do you use a social listening / media monitoring platform?

No.

6) If so, what tools do you use?

Not applicable.

7) What is your annual spend on a social listening / media monitoring tool?

Not applicable.

Cont.../

8) What dates does your contract with your current supplier end (month & year)?

Not applicable.

9) Who is the senior person responsible for managing these contracts?

Stuart Green
Associate Director of Communications and Engagement.

If I can be of any further assistance, please do not hesitate to contact me.

Should you be dissatisfied with the Trust's response to your request, you have the right to request an internal review. Please write to the Freedom of Information Department (esh-tr.foi@nhs.net), quoting the above reference, within 40 working days. The Trust is not obliged to accept an internal review after this date.

Should you still be dissatisfied with your FOI request, you have the right of complaint to the Information Commissioner at the following address:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF

Telephone: 0303 123 1113

Yours sincerely

Freedom of Information Department
esh-tr.foi@nhs.net