

FOI Ref: 26/189

10th April 2026

Eastbourne District General Hospital
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Eastbourne
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BN21 2UD

Tel: 0300 131 4500
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Further to your recent request for information made under the Freedom of Information Act (FOIA) 2000, I now set out our answers to your specific questions, and any clarifications sought and provided, as follows:

Please can you treat this as Information Request and could you please answer the following questions.

1. Do you receive any income from Advertising

No.

2. If yes Can you do a breakdown of income for the following years

- a. 21/22
- b. 22/23
- c. 23/24
- d. 24/25
- e. 25/26

Not applicable.

3. Can you list any types of expenses that advertising costs you, such as staff, boards.

Not applicable.

4. Can you do a breakdown of cost for the following year

- a. 21/22
- b. 22/23
- c. 23/24
- d. 24/25

Not applicable.

5. Can you list your pricing for advertising services for 25/26 or 26/27 for example A1 Board - £40 per month, TV advertising per Month £100...

Not applicable.

I trust this information is helpful in its detail or explanation however, if you are dissatisfied with the response, then you have the right to request an internal review. If you wish to seek an internal review, please write to the Freedom of Information Team at esh-tr.foi@nhs.net quoting the above FOI reference number, within 40 working days. Please note the Trust is not obliged to accept a request for an internal review after this time period.

Yours faithfully

Freedom of Information (FOI) Team
East Sussex Healthcare NHS Trust
0300 131 4716
Core Hours of Business: Monday to Friday 9.00am to 4.00pm